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Lollies™ Marshmallow Marguerite Daisy - New For 2025!

Argyranthemum frutescens 'Lollies Marshmallow'

Height: 14 inches

Spread: 14 inches

Sunlight: ☉

Hardiness Zone: (annual)

Group/Class: Lollies Series

Description:

Bright and colorful blooms are featured on this compact, mounded variety full of lush, deep green foliage; uniform plants are early blooming and well branched; an excellent choice for patio containers, garden beds or borders; deadhead when needed

Ornamental Features

Lollies Marshmallow Marguerite Daisy has masses of beautiful white daisy flowers with pink overtones and yellow eyes at the ends of the stems from late spring to early fall, which are most effective when planted in groupings. The flowers are excellent for cutting. Its tiny deeply cut ferny leaves remain dark green in color throughout the season.

Landscape Attributes

Lollies Marshmallow Marguerite Daisy is an herbaceous annual with a mounded form. Its relatively fine texture sets it apart from other garden plants with less refined foliage.

This plant will require occasional maintenance and upkeep. Trim off the flower heads after they fade and die to encourage more blooms late into the season. It is a good choice for attracting butterflies to your yard. It has no significant negative characteristics.

Lollies Marshmallow Marguerite Daisy is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Container Planting



Lollies Marshmallow Marguerite Daisy flowers
Photo courtesy of NetPS Plant Finder



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Planting & Growing

Lollies Marshmallow Marguerite Daisy will grow to be about 14 inches tall at maturity, with a spread of 14 inches. This fast-growing annual will normally live for one full growing season, needing replacement the following year.

This plant should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. It may require supplemental watering during periods of drought or extended heat. This plant should not require much in the way of fertilizing once established, although it may appreciate a shot of general-purpose fertilizer from time to time early in the growing season. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selected variety of a species not originally from North America. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Lollies Marshmallow Marguerite Daisy is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.

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