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**I'Conia® Upright Red Begonia**  
*Begonia 'I'Conia Upright Red'*

Height: 18 inches

Spread: 14 inches

Spacing: 12 inches

Sunlight: ● ●

Hardiness Zone: (annual)

Group/Class: I'Conia Series

**Description:**

A beautiful upright variety with a slight cascade, ideal for patio containers, hanging baskets, borders and landscapes; featuring large, bright orange, single blooms nestled on top of deep and dark green foliage; heat and stress tolerant

**Ornamental Features**

I'Conia Upright Red Begonia features bold scarlet round flowers with yellow eyes at the ends of the stems from late spring to early fall. Its pointy leaves remain dark green in color with hints of burgundy throughout the year.

**Landscape Attributes**

I'Conia Upright Red Begonia is an herbaceous annual with a mounded form. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This is a high maintenance plant that will require regular care and upkeep, and usually looks its best without pruning, although it will tolerate pruning. Deer don't particularly care for this plant and will usually leave it alone in favor of tastier treats. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Insects
- Disease

I'Conia Upright Red Begonia is recommended for the following landscape applications;



*I'Conia Upright Red Begonia flowers*  
*Photo courtesy of NetPS Plant Finder*



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- Mass Planting
- Border Edging
- General Garden Use
- Container Planting
- Hanging Baskets

### **Planting & Growing**

I'Conia Upright Red Begonia will grow to be about 18 inches tall at maturity, with a spread of 14 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 12 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. Although it's not a true annual, this plant can be expected to behave as an annual in our climate if left outdoors over the winter, usually needing replacement the following year. As such, gardeners should take into consideration that it will perform differently than it would in its native habitat.

This plant does best in partial shade to full shade. Keep it well away from hot, dry locations that receive direct afternoon sun or which get reflected sunlight, such as against the south side of a white wall. It requires an evenly moist well-drained soil for optimal growth, but will die in standing water. It may require supplemental watering during periods of drought or extended heat. This plant should not require much in the way of fertilizing once established, although it may appreciate a shot of general-purpose fertilizer from time to time early in the growing season. It is not particular as to soil pH, but grows best in rich soils. It is somewhat tolerant of urban pollution. Consider applying a thick mulch around the root zone over the growing season to conserve soil moisture. This particular variety is an interspecific hybrid. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

I'Conia Upright Red Begonia is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.

Moana Lane Garden Center & Corporate Office  
1100 W. Moana Lane  
Reno, NV 89509  
(775) 825-0600  
(775) 825-0602 - Corporate Office

South Virginia St. Garden Center  
11301 S. Virginia Street  
Reno, NV 89511  
(775) 853-1319

Pyramid Way Garden Center  
3397 Pyramid Way  
Sparks, NV 89431  
(775) 425-4300

Landscape Services & Design Center  
1190 W. Moana Lane  
Reno, NV 89509  
(775) 825-0602 ext. 134  
NV Lic. #3379A, D & CA Lic. #317448

[www.moananursery.com](http://www.moananursery.com)