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**Fortunia Early Blackberry Gem Petunia**  
*Petunia 'Fortunia Early Blackberry Gem'*

Height: 12 inches

Spread: 24 inches

Spacing: 20 inches

Sunlight: ☉

Hardiness Zone: (annual)

Group/Class: Fortunia Series

**Description:**

A lovely early flowering series with a mounded habit and trailing tendencies; strong, bold colored, medium sized, trumpeted flowers blanket green foliage, ideal for hanging baskets, patio containers and garden beds; deadhead to encourage new growth

**Ornamental Features**

Fortunia Early Blackberry Gem Petunia is bathed in stunning lavender trumpet-shaped flowers with deep purple veins at the ends of the stems from mid spring to late summer. Its pointy leaves remain green in color throughout the season.

**Landscape Attributes**

Fortunia Early Blackberry Gem Petunia is a dense herbaceous annual with a mounded form. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep. Trim off the flower heads after they fade and die to encourage more blooms late into the season. It is a good choice for attracting butterflies and hummingbirds to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Fortunia Early Blackberry Gem Petunia is recommended for the following landscape applications;



*Fortunia Early Blackberry Gem  
Petunia flowers  
Photo courtesy of NetPS Plant Finder*



*Fortunia Early Blackberry Gem  
Petunia in bloom  
Photo courtesy of NetPS Plant Finder*



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- Mass Planting
- Border Edging
- General Garden Use
- Container Planting
- Hanging Baskets

### **Planting & Growing**

Fortunia Early Blackberry Gem Petunia will grow to be about 12 inches tall at maturity, with a spread of 24 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 20 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. This fast-growing annual will normally live for one full growing season, needing replacement the following year.

This plant should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. It may require supplemental watering during periods of drought or extended heat. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Fortunia Early Blackberry Gem Petunia is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.

Moana Lane Garden Center & Corporate Office  
1100 W. Moana Lane  
Reno, NV 89509  
(775) 825-0600  
(775) 825-0602 - Corporate Office

South Virginia St. Garden Center  
11301 S. Virginia Street  
Reno, NV 89511  
(775) 853-1319

Pyramid Way Garden Center  
3397 Pyramid Way  
Sparks, NV 89431  
(775) 425-4300

Landscape Services & Design Center  
1190 W. Moana Lane  
Reno, NV 89509  
(775) 825-0602 ext. 134  
NV Lic. #3379A, D & CA Lic. #317448

[www.moananursery.com](http://www.moananursery.com)