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Cresta Primrose Marigold
Tagetes patula 'Cresta Primrose'

Height: 10 inches

Spread: 14 inches

Spacing: 12 inches

Sunlight: ☉ ●

Hardiness Zone: (annual)

Other Names: French Marigold

Group/Class: Cresta Series

Ornamental Features

Cresta Primrose Marigold features bold double buttery yellow pincushion flowers at the ends of the stems from late spring to late summer. The flowers are excellent for cutting. Its fragrant ferny leaves remain dark green in color throughout the season.



Cresta Primrose Marigold flowers
Photo courtesy of NetPS Plant Finder

Landscape Attributes

Cresta Primrose Marigold is an herbaceous annual with an upright spreading habit of growth. It brings an extremely fine and delicate texture to the garden composition and should be used to full effect.

This is a relatively low maintenance plant. Trim off the flower heads after they fade and die to encourage more blooms late into the season. Deer don't particularly care for this plant and will usually leave it alone in favor of tastier treats. It has no significant negative characteristics.

Cresta Primrose Marigold is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Container Planting

Planting & Growing

Cresta Primrose Marigold will grow to be about 10 inches tall at maturity, with a spread of 14 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 12 inches apart. Its foliage tends to remain low and dense right to the ground. This fast-growing annual will normally live for one full growing season, needing replacement the following year.



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This plant does best in full sun to partial shade. It does best in average to evenly moist conditions, but will not tolerate standing water. It may require supplemental watering during periods of drought or extended heat. It is not particular as to soil type or pH, and is able to handle environmental salt. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selected variety of a species not originally from North America.

Cresta Primrose Marigold is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the larger thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.

Moana Lane Garden Center & Corporate Office
1100 W. Moana Lane
Reno, NV 89509
(775) 825-0600
(775) 825-0602 - Corporate Office

South Virginia St. Garden Center
11301 S. Virginia Street
Reno, NV 89511
(775) 853-1319

Pyramid Way Garden Center
3397 Pyramid Way
Sparks, NV 89431
(775) 425-4300

Landscape Services & Design Center
1190 W. Moana Lane
Reno, NV 89509
(775) 825-0602 ext. 134
NV Lic. #3379A, D & CA Lic. #317448

www.moananursery.com