



**The General Rhododendron**  
*Rhododendron catawbiense 'The General'*

Height: 8 feet

Spread: 7 feet

Sunlight: ●

Hardiness Zone: 5

Other Names: Catawba Rhododendron

**Description:**

An attractive broadleaf evergreen shrub featuring cherry red flowers with a dark red spot in spring and an upright habit, good in partial shade; absolutely must have well-drained, highly acidic and organic soil, use plenty of peat moss when planting

**Ornamental Features**

The General Rhododendron is blanketed in stunning clusters of crimson trumpet-shaped flowers with dark red spots at the ends of the branches in mid spring. It has green evergreen foliage. The large narrow leaves remain green throughout the winter.

**Landscape Attributes**

The General Rhododendron is a multi-stemmed evergreen shrub with an upright spreading habit of growth. Its relatively coarse texture can be used to stand it apart from other landscape plants with finer foliage.

This is a relatively low maintenance shrub, and should only be pruned after flowering to avoid removing any of the current season's flowers. It has no significant negative characteristics.

The General Rhododendron is recommended for the following landscape applications;

- Accent
- Mass Planting
- General Garden Use

**Planting & Growing**

The General Rhododendron will grow to be about 8 feet tall at maturity, with a spread of 7 feet. It tends to be a little leggy, with a typical clearance of 1 foot from the ground, and is suitable for planting under power lines. It grows at a slow rate, and under ideal conditions can be expected to live for 40 years or more.



*The General Rhododendron flowers*  
Photo courtesy of NetPS Plant Finder



---

Better Plants. Better Advice. Better Results.

---

This shrub does best in a location that gets morning sunlight but is shaded from the hot afternoon sun, although it will also grow in partial shade. Keep it away from hot, dry locations that receive direct afternoon sun or which get reflected sunlight, such as against the south side of a white wall. It requires an evenly moist well-drained soil for optimal growth, but will die in standing water. It may require supplemental watering during periods of drought or extended heat. It is very fussy about its soil conditions and must have rich, acidic soils to ensure success, and is subject to chlorosis (yellowing) of the foliage in alkaline soils. It is somewhat tolerant of urban pollution, and will benefit from being planted in a relatively sheltered location. Consider applying a thick mulch around the root zone in winter to protect it in exposed locations or colder microclimates. This is a selection of a native North American species.

Moana Lane Garden Center & Corporate Office  
1100 W. Moana Lane  
Reno, NV 89509  
(775) 825-0600  
(775) 825-0602 - Corporate Office

South Virginia St. Garden Center  
11301 S. Virginia Street  
Reno, NV 89511  
(775) 853-1319

Pyramid Way Garden Center  
3397 Pyramid Way  
Sparks, NV 89431  
(775) 425-4300

Landscape Services & Design Center  
1190 W. Moana Lane  
Reno, NV 89509  
(775) 825-0602 ext. 134  
NV Lic. #3379A, D & CA Lic. #317448

[www.moananursery.com](http://www.moananursery.com)