



Better Plants. Better Advice. Better Results.



**Tuscany® Rose with Eye Verbena**  
***Verbena 'Tuscany Rose with Eye'***

Height: 10 inches

Spread: 12 inches

Spacing: 12 inches

Sunlight: ☉

Hardiness Zone: (annual)

Other Names: Vervain

Group/Class: Tuscany&reg; Series

**Description:**

A wonderful vigorous upright variety perfect for containers, beds or borders; large, rose colored flowers with white eyes are presented over small, green foliage; an easy to grow selection, requiring minimal maintenance; excellent for cut flower displays

**Ornamental Features**

Tuscany Rose with Eye Verbena features showy clusters of rose star-shaped flowers with white eyes at the ends of the stems from late spring to mid fall. The flowers are excellent for cutting. Its tiny narrow leaves remain green in color throughout the season.

**Landscape Attributes**

Tuscany Rose with Eye Verbena is an herbaceous annual with an upright spreading habit of growth. It brings an extremely fine and delicate texture to the garden composition and should be used to full effect.

This plant will require occasional maintenance and upkeep. Trim off the flower heads after they fade and die to encourage more blooms late into the season. It is a good choice for attracting bees and butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Tuscany Rose with Eye Verbena is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Container Planting
- Hanging Baskets



*Tuscany Rose with Eye Verbena flowers*  
*Photo courtesy of NetPS Plant Finder*

Moana Lane Garden Center & Corporate Office  
1100 W. Moana Lane  
Reno, NV 89509  
(775) 825-0600  
(775) 825-0602 - Corporate Office

South Virginia St. Garden Center  
11301 S. Virginia Street  
Reno, NV 89511  
(775) 853-1319

Pyramid Way Garden Center  
3397 Pyramid Way  
Sparks, NV 89431  
(775) 425-4300

Landscape Services & Design Center  
1190 W. Moana Lane  
Reno, NV 89509  
(775) 825-0602 ext. 134  
NV Lic. #3379A, D & CA Lic. #317448

[www.moananursery.com](http://www.moananursery.com)



---

Better Plants. Better Advice. Better Results.

---

### Planting & Growing

Tuscany Rose with Eye Verbena will grow to be about 10 inches tall at maturity, with a spread of 12 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 12 inches apart. Its foliage tends to remain low and dense right to the ground. Although it's not a true annual, this fast-growing plant can be expected to behave as an annual in our climate if left outdoors over the winter, usually needing replacement the following year. As such, gardeners should take into consideration that it will perform differently than it would in its native habitat.

This plant should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. It may require supplemental watering during periods of drought or extended heat. This plant should not require much in the way of fertilizing once established, although it may appreciate a shot of general-purpose fertilizer from time to time early in the growing season. It is not particular as to soil type or pH, and is able to handle environmental salt. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Tuscany Rose with Eye Verbena is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the larger thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.

Moana Lane Garden Center & Corporate Office  
1100 W. Moana Lane  
Reno, NV 89509  
(775) 825-0600  
(775) 825-0602 - Corporate Office

South Virginia St. Garden Center  
11301 S. Virginia Street  
Reno, NV 89511  
(775) 853-1319

Pyramid Way Garden Center  
3397 Pyramid Way  
Sparks, NV 89431  
(775) 425-4300

Landscape Services & Design Center  
1190 W. Moana Lane  
Reno, NV 89509  
(775) 825-0602 ext. 134  
NV Lic. #3379A, D & CA Lic. #317448

[www.moananursery.com](http://www.moananursery.com)