



Better Plants. Better Advice. Better Results.



### Senetti® Magenta Pericallis

*Pericallis 'Senetti Magenta'*

Plant Height: 18 inches

Flower Height: 24 inches

Spread: 18 inches

Spacing: 15 inches

Sunlight: ☉ ●

Hardiness Zone: (annual)

Other Names: Senecio, Cineraria

Group/Class: Senetti Series

#### Description:

This impressive selection thrives in low temperatures, providing dazzling color early in the season; unique in its ability to re-bloom from early spring until summer

#### Ornamental Features

Senetti Magenta Pericallis features showy fuchsia daisy flowers with indigo eyes at the ends of the stems from late spring to early fall. Its pointy leaves remain green in color throughout the season.

#### Landscape Attributes

Senetti Magenta Pericallis is an herbaceous annual with a mounded form. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep. Trim off the flower heads after they fade and die to encourage more blooms late into the season. It has no significant negative characteristics.

Senetti Magenta Pericallis is recommended for the following landscape applications;



*Senetti Magenta Pericallis flowers*  
Photo courtesy of NetPS Plant Finder



*Senetti Magenta Pericallis flowers*  
Photo courtesy of NetPS Plant Finder



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- Mass Planting
- Rock/Alpine Gardens
- Border Edging
- General Garden Use
- Container Planting
- Hanging Baskets

### **Planting & Growing**

Senetti Magenta Pericallis will grow to be about 18 inches tall at maturity extending to 24 inches tall with the flowers, with a spread of 18 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 15 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. This fast-growing annual will normally live for one full growing season, needing replacement the following year.

This plant does best in full sun to partial shade. It does best in average to evenly moist conditions, but will not tolerate standing water. It may require supplemental watering during periods of drought or extended heat. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Senetti Magenta Pericallis is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It can be used either as 'filler' or as a 'thriller' in the 'spiller-thriller-filler' container combination, depending on the height and form of the other plants used in the container planting. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.

Moana Lane Garden Center & Corporate Office  
1100 W. Moana Lane  
Reno, NV 89509  
(775) 825-0600  
(775) 825-0602 - Corporate Office

South Virginia St. Garden Center  
11301 S. Virginia Street  
Reno, NV 89511  
(775) 853-1319

Pyramid Way Garden Center  
3397 Pyramid Way  
Sparks, NV 89431  
(775) 425-4300

Landscape Services & Design Center  
1190 W. Moana Lane  
Reno, NV 89509  
(775) 825-0602 ext. 134  
NV Lic. #3379A, D & CA Lic. #317448

[www.moananursery.com](http://www.moananursery.com)