



---

Better Plants. Better Advice. Better Results.

---



**Dahlinova Hypnotica® Red Velvet Dahlia**

*Dahlia 'Hypnotica Red Velvet'*

Height: 18 inches

Spread: 16 inches

Sunlight: ☉ ●

Hardiness Zone: (annual)

Group/Class: Hypnotica

**Description:**

This stunning dahlia is a showy bloomer, producing masses of large deep dark red flowers with yellow centers in mid-summer; wonderful along borders or in containers

**Ornamental Features**

Dahlinova Hypnotica Red Velvet Dahlia features showy dark red daisy flowers with yellow eyes at the ends of the stems from mid to late summer. The flowers are excellent for cutting. Its serrated pointy leaves remain green in color throughout the season.

**Landscape Attributes**

Dahlinova Hypnotica Red Velvet Dahlia is an herbaceous annual with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep, and should be cut back in late fall in preparation for winter. It is a good choice for attracting bees and butterflies to your yard. It has no significant negative characteristics.

Dahlinova Hypnotica Red Velvet Dahlia is recommended for the following landscape applications;

- Accent
- Mass Planting
- General Garden Use
- Container Planting



*Dahlinova Hypnotica Red Velvet Dahlia flowers*  
Photo courtesy of NetPS Plant Finder



---

Better Plants. Better Advice. Better Results.

---

### Planting & Growing

Dahlinova Hypnotica Red Velvet Dahlia will grow to be about 16 inches tall at maturity, with a spread of 16 inches. The flower stalks can be weak and so it may require staking in exposed sites or excessively rich soils. Although it's not a true annual, this plant can be expected to behave as an annual in our climate if left outdoors over the winter, usually needing replacement the following year. As such, gardeners should take into consideration that it will perform differently than it would in its native habitat.

This plant does best in full sun to partial shade. It does best in average to evenly moist conditions, but will not tolerate standing water. It may require supplemental watering during periods of drought or extended heat. It is not particular as to soil pH, but grows best in rich soils. It is somewhat tolerant of urban pollution. Consider applying a thick mulch around the root zone in winter to protect it in exposed locations or colder microclimates. This particular variety is an interspecific hybrid. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Dahlinova Hypnotica Red Velvet Dahlia is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the larger thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.

Moana Lane Garden Center & Corporate Office  
1100 W. Moana Lane  
Reno, NV 89509  
(775) 825-0600  
(775) 825-0602 - Corporate Office

South Virginia St. Garden Center  
11301 S. Virginia Street  
Reno, NV 89511  
(775) 853-1319

Pyramid Way Garden Center  
3397 Pyramid Way  
Sparks, NV 89431  
(775) 425-4300

Landscape Services & Design Center  
1190 W. Moana Lane  
Reno, NV 89509  
(775) 825-0602 ext. 134  
NV Lic. #3379A, D & CA Lic. #317448

[www.moananursery.com](http://www.moananursery.com)