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**Sweet Georgia® Heart Purple Sweet Potato Vine**

*Ipomoea batatas* 'Sweet Georgia Heart Purple'

Height: 12 inches

Spread: 30 inches

Sunlight: ●

Hardiness Zone: (annual)

**Description:**

A great addition to combination planters and hanging baskets, as well as being an annual groundcover in the landscape; loves heat and humidity, in those conditions it grows very quickly

**Ornamental Features**

Sweet Georgia Heart Purple Sweet Potato Vine is primarily valued in the garden for its spreading and trailing habit of growth. Its attractive heart-shaped leaves emerge chartreuse in spring, turning deep purple in color with distinctive red veins and tinges of burgundy throughout the season.

**Landscape Attributes**

Sweet Georgia Heart Purple Sweet Potato Vine is a dense herbaceous annual with a trailing habit of growth, eventually spilling over the edges of hanging baskets and containers. Its relatively coarse texture can be used to stand it apart from other garden plants with finer foliage.

This is a relatively low maintenance plant. The flowers of this plant may actually detract from its ornamental features, so they can be removed as they appear. It has no significant negative characteristics.

Sweet Georgia Heart Purple Sweet Potato Vine is recommended for the following landscape applications;

- General Garden Use
- Groundcover
- Container Planting
- Hanging Baskets

**Planting & Growing**

Sweet Georgia Heart Purple Sweet Potato Vine will grow to be about 12 inches tall at maturity, with a spread of 30 inches. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. This fast-growing annual will normally live for one full growing season, needing replacement the following year.



*Sweet Georgia Heart Purple Sweet Potato Vine foliage*  
Photo courtesy of NetPS Plant Finder



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This plant does best in a location that gets morning sunlight but is shaded from the hot afternoon sun, although it will also grow in partial shade. Keep it away from hot, dry locations that receive direct afternoon sun or which get reflected sunlight, such as against the south side of a white wall. It does best in average to evenly moist conditions, but will not tolerate standing water. It may require supplemental watering during periods of drought or extended heat. It is not particular as to soil type or pH. It is somewhat tolerant of urban pollution. This is a selected variety of a species not originally from North America. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Sweet Georgia Heart Purple Sweet Potato Vine is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. Because of its trailing habit of growth, it is ideally suited for use as a 'spiller' in the 'spiller-thriller-filler' container combination; plant it near the edges where it can spill gracefully over the pot. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.

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