



Better Plants. Better Advice. Better Results.



**Supertunia® Hot Pink Charm  
Petunia**

*Petunia 'USTUN2401M'*

Height: 10 inches

Spread: 24 inches

Spacing: 15 inches

Sunlight: ☉

Hardiness Zone: (annual)

Group/Class: Supertunia Series

**Description:**

This outstanding variety offers excellent garden performance, as well as in hanging baskets and patio containers; abundant small to medium flowers on densely branched plants; heat tolerant; little to no maintenance

**Ornamental Features**

Supertunia Hot Pink Charm Petunia is bathed in stunning hot pink trumpet-shaped flowers with black throats at the ends of the stems from mid spring to mid fall. Its pointy leaves remain green in color throughout the season.

**Landscape Attributes**

Supertunia Hot Pink Charm Petunia is a dense herbaceous annual with a trailing habit of growth, eventually spilling over the edges of hanging baskets and containers. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep. Trim off the flower heads after they fade and die to encourage more blooms late into the season. It is a good choice for attracting butterflies and hummingbirds to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.



*Supertunia Hot Pink Charm Petunia flowers  
Photo courtesy of NetPS Plant Finder*



*Supertunia Hot Pink Charm Petunia in bloom  
Photo courtesy of NetPS Plant Finder*



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Supertunia Hot Pink Charm Petunia is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Container Planting
- Hanging Baskets

### Planting & Growing

Supertunia Hot Pink Charm Petunia will grow to be about 10 inches tall at maturity, with a spread of 24 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 15 inches apart. Its foliage tends to remain low and dense right to the ground. This fast-growing annual will normally live for one full growing season, needing replacement the following year.



*Supertunia Hot Pink Charm Petunia in bloom  
Photo courtesy of NetPS Plant Finder*

This plant should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. It may require supplemental watering during periods of drought or extended heat. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Supertunia Hot Pink Charm Petunia is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. Because of its trailing habit of growth, it is ideally suited for use as a 'spiller' in the 'spiller-thriller-filler' container combination; plant it near the edges where it can spill gracefully over the pot. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.

Moana Lane Garden Center & Corporate Office  
1100 W. Moana Lane  
Reno, NV 89509  
(775) 825-0600  
(775) 825-0602 - Corporate Office

South Virginia St. Garden Center  
11301 S. Virginia Street  
Reno, NV 89511  
(775) 853-1319

Pyramid Way Garden Center  
3397 Pyramid Way  
Sparks, NV 89431  
(775) 425-4300

Landscape Services & Design Center  
1190 W. Moana Lane  
Reno, NV 89509  
(775) 825-0602 ext. 134  
NV Lic. #3379A, D & CA Lic. #317448

[www.moananursery.com](http://www.moananursery.com)