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Paparazzi Paladium Purple Petunia
Petunia 'Paparazzi Paladium Purple'

Height: 12 inches
Spread: 14 inches
Spacing: 12 inches
Sunlight: ☉

Hardiness Zone: (annual)

Group/Class: Paparazzi Series

Ornamental Features

Paparazzi Paladium Purple Petunia is draped in stunning lavender trumpet-shaped flowers with deep purple centers at the ends of the stems from mid spring to mid fall. Its pointy leaves remain green in color throughout the season.

Landscape Attributes

Paparazzi Paladium Purple Petunia is a dense herbaceous annual with a mounded form. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep. Trim off the flower heads after they fade and die to encourage more blooms late into the season. It is a good choice for attracting hummingbirds to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Paparazzi Paladium Purple Petunia is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Container Planting
- Hanging Baskets

Planting & Growing

Paparazzi Paladium Purple Petunia will grow to be about 12 inches tall at maturity, with a spread of 14 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 12 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. This fast-growing annual will normally live for one full growing season, needing replacement the following year.



Paparazzi Paladium Purple Petunia flowers
Photo courtesy of NetPS Plant Finder



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This plant should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. It may require supplemental watering during periods of drought or extended heat. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Paparazzi Paladium Purple Petunia is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.

Moana Lane Garden Center & Corporate Office
1100 W. Moana Lane
Reno, NV 89509
(775) 825-0600
(775) 825-0602 - Corporate Office

South Virginia St. Garden Center
11301 S. Virginia Street
Reno, NV 89511
(775) 853-1319

Pyramid Way Garden Center
3397 Pyramid Way
Sparks, NV 89431
(775) 425-4300

Landscape Services & Design Center
1190 W. Moana Lane
Reno, NV 89509
(775) 825-0602 ext. 134
NV Lic. #3379A, D & CA Lic. #317448

www.moananursery.com